



# THE SQUAD

Assembling elite IT systems  
to grow your business



The Squad

In whatever world it may be - sport, business, even something like the military - the most valuable teams have three things in common:



**Their methods can seem mysterious**

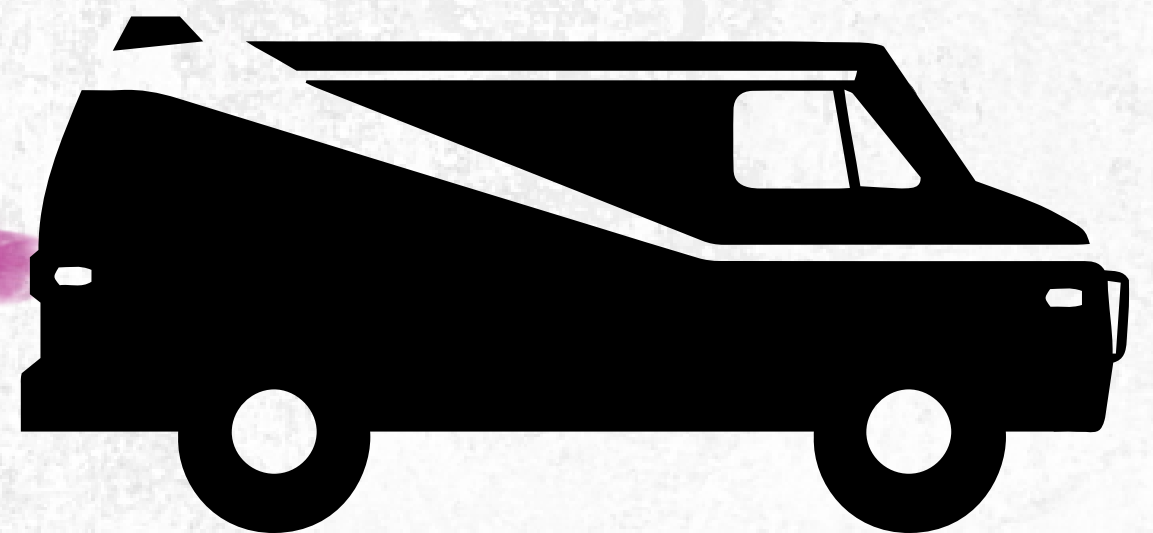


**Their competence is exceptional**



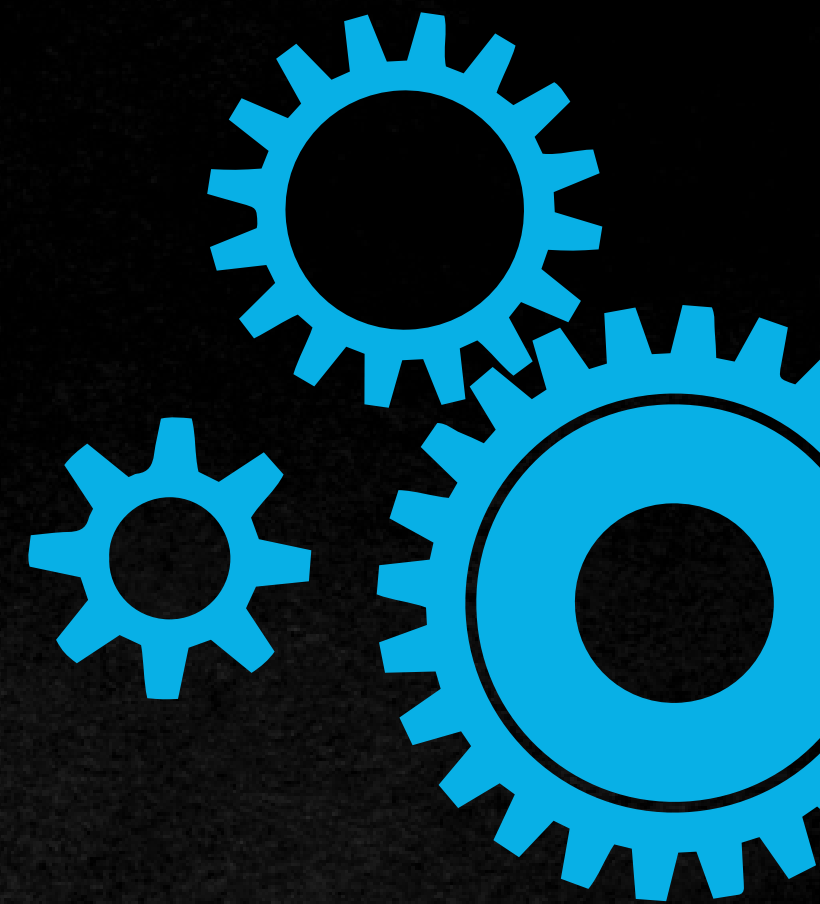
**Their results are undeniable**

Business leaders need their IT systems to work like that kind of team. Founders and company directors don't have the time to worry about the intricacies, they just know that they need secure, flexible systems that the business can run on. **If you want IT you can rely on, here's the squad you need to assemble.**





The Squad



# THE BRAIN

## A.K.A Infrastructure

Start with the fundamentals — the nerve centre.

Take your servers, for example. They're at the centre of it all and (put simply) they make everything work. They give your teams access to your data, allow them to run their computers, and let them use things like scanners and printers.

Servers can be structured in many ways, they can be virtual or physical, and you may need several. It all depends on your sector, your activity, and the size of your workforce. Choosing the most effective and efficient infrastructure will make large parts of the business run much smoother, and might well save you money in the process.



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# THE MUSCLE

## A.K.A Security and Data Protection

The average cost of a cyber attack is **£1200**. The average business faces **270 attacks per year**. That adds up to **£342,000** of annual risk, which is why you need some muscle to protect you.

Cyber criminals are creative. They specialise in finding and exploiting weaknesses that are common in a sector, or even unique to one business. Your security measures should be tailored to your working patterns and the systems that you use. They should

also be as intelligent as they are strong, because most in the business do not have the time or the expertise to keep up with the constant evolution of cyber crime.

While prevention is always the first choice, sometimes breaches happen. No business can afford to be out of operation for any length of time, so be sure to have a data recovery system in place, should an attack find a way through.



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# THE PILOT

## A.K.A Cloud and Flexibility

Flexibility was always a good idea for a business, but in recent years it's taken on new meaning. Remote and hybrid work has been technically possible for years, but only culturally possible recently. It makes sense for a lot of businesses and their employees, and cloud technology makes it especially effortless to arrange.

Features like Desktop as a Service (DaaS) mean that an employee's computer setup is accessible on any relevant hardware. Once, the desktop would have been specific to one computer. That means hardware doesn't have to travel, which is safer from a security point of view, and more convenient for the mobile workforce.



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# THE FACE

## A.K.A Communications



Poor connectivity means inconvenience, embarrassment, and lost opportunities.

Client meetings that would have taken place in person are now video calls by default. Teams gather more often on screen than in the office. Most of your fundamental, business-critical communication relies on connectivity.

That often means relying on employees' home Wi-Fi, or worse, public networks.

If those connections are not consistent, they could seriously (and frequently) slow down your operations. If they're not secure, then you're at constant risk of malware, ransomware, or actionable GDPR breaches.

When your systems are designed specifically for remote connectivity and security, you can operate seamlessly wherever your workforce happens to be.

# IT is supposed to help you grow. For many businesses, it's just getting in the way.

Security, mobility, infrastructure, and communications are central to everything that a business does, which is why you want an elite team behind them. Arc Systems is exactly that kind of team.

If you don't want to think about what's happening with your IT, you don't need to. If you want a full breakdown of your new strategy, we'll share it. Either way, you'll get systems that help your business grow, we'll take away the worry, and we'll give you your time back.

Get your free [IT Health Check here](#) or get in touch if you'd like to speak to a local IT specialist. It's 01268 288100 or [info@arcsystems.co.uk](mailto:info@arcsystems.co.uk)

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